



# Helsinki Metropolitan Area Strategy

## Joint measures to develop welfare and services

- Organizing the services on a customer-oriented basis (metropolitan services, neighbourhood services, special services and developing e-services and transactions)
- Steering joint service organizations
- Strengthening preventive welfare services
- Promoting employment and integration of immigrants
- Enhancing the supply of labour and improving employment

## Improving international competitiveness

- Improving top-quality education and know-how
- Building good quality of life as well as a pleasant and secure living environment
- Strengthening user-driven innovation environments and developing public procurements
- Internationalisation of the metropolitan area and its connection to global networks

## Harmonization of the urban structure and development of housing

- Densification of the urban structure
- Ensuring the volume and quality of housing production, prevention of segregation
- Enhancement of public transport leaning on rail traffic
- Controlling climate change
- Clean Baltic Sea
- Securing a common greenbelt area network

**Democracy and participation**

**Economic balance**

**Social cohesion**